

# COOPER STANDARD DISCUSSES ITS I3 INNOVATION PROCESS AND HOSE TECHNOLOGY AT 2015 HOSE MANUFACTURERS CONFERENCE

NOVI, Mich., Nov. 9, 2015 /PRNewswire/ -- During this week's Hose Manufacturers Conference held in Akron, Ohio, Cooper Standard's (NYSE: CPS) Lyle Otremba, vice president of innovation and advanced product strategy, will present "Harnessing the Power of Innovation and Changing the Future of Hose Technology" at 11:30 a.m. on Thursday, Nov. 12.

The Hose Manufacturers Conference, organized by *Rubber & Plastics News*, brings together key senior managers, manufacturing engineers and those involved in the manufacturing of rubber hoses for a two-day conference to discuss the latest industry trends, changing market dynamics and new applications. The 2015 event will be held November 11 and 12 at the Hilton Akron/Fairlawn in Akron.

During his presentation, Otremba will discuss:

- The Company's i3 innovation process for identifying and managing ground breaking innovations; and
- Recent innovations, including Cooper Standard's new generation ArmorHose™ technology.

Designed to harness and capitalize on the creative energy of one of Cooper Standard's best assets - its employees - the Company's i3 Innovation Process has developed six breakthrough technologies that are now available to customers, including Cooper Standard's new ArmorHose™ family of abrasion resistance hoses.

## About Cooper Standard

Cooper Standard, headquartered in Novi, Mich., is a leading global supplier of systems and components for the automotive industry. Products include rubber and plastic sealing, fuel and brake lines, fluid transfer hoses and anti-vibration systems. Cooper Standard employs more than 27,000 people globally and operates in 20 countries around the world. For more information, please visit [www.cooperstandard.com](http://www.cooperstandard.com).

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