

# Creating Sustainable Solutions TOGETHER

First Quarter 2022 Earnings Presentation

May 6, 2022



#### Agenda

#### 1.

#### Introduction

Roger Hendriksen | Director, Investor Relations

#### 2.

#### **First Quarter Summary**

Jeff Edwards | Chairman and Chief Executive Officer

#### 3.

#### **Financial Overview** Jon Banas | Executive VP and Chief Financial Officer

#### 4. Closing Comments Jeff Edwards

#### 5. Q & A



### **Forward-Looking Statements**

This presentation includes "forward-looking statements" within the meaning of U.S. federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Our use of words "estimate," "expect," "anticipate," "project," "plan," "intend," "believe," "outlook", "guidance", "forecast," or future or conditional verbs, such as "will," "should," "could," or "may," and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon our current expectations and various assumptions. Our expectations, beliefs, and projections are expressed in good faith and we believe there is a reasonable basis for them. However, we cannot assure you that these expectations, beliefs and projections will be achieved. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. Among other items, such factors may include: Impacts, including commodity cost increases and disruptions related to the war in Ukraine and the current COVID-related lockdowns in China; our ability to offset the adverse impact of higher commodity and other costs through negotiations with our customers; the impact, and expected continued impact, of the COVID-19 outbreak on our financial condition and results of operations; significant risks to our liquidity presented by the COVID-19 pandemic risk; prolonged or material contractions in automotive sales and production volumes; our inability to realize sales represented by awarded business; escalating pricing pressures; loss of large customers or significant platforms; our ability to successfully compete in the automotive parts industry; availability and increasing volatility in costs of manufactured components and raw materials; disruption in our supply base; competitive threats and commercial risks associated with our diversification strategy through our Advanced Technology Group; possible variability of our working capital requirements; risks associated with our international operations, including changes in laws, regulations, and policies governing the terms of foreign trade such as increased trade restrictions and tariffs; foreign currency exchange rate fluctuations; our ability to control the operations of our joint ventures for our sole benefit; our substantial amount of indebtedness and variable rates of interest; our ability to obtain adequate financing sources in the future; operating and financial restrictions imposed on us under our debt instruments; the underfunding of our pension plans; significant changes in discount rates and the actual return on pension assets; effectiveness of continuous improvement programs and other cost savings plans; manufacturing facility closings or consolidation; our ability to execute new program launches; our ability to meet customers' needs for new and improved products; the possibility that our acquisitions and divestitures may not be successful; product liability, warranty and recall claims brought against us; laws and regulations, including environmental, health and safety laws and regulations; legal and regulatory proceedings, claims or investigations against us; work stoppages or other labor disruptions; the ability of our intellectual property to withstand legal challenges; cyber-attacks, data privacy concerns, other disruptions in, or the inability to implement upgrades to, our information technology systems; the possible volatility of our annual effective tax rate; the possibility of a failure to maintain effective controls and procedures; the possibility of future impairment charges to our goodwill and long-lived assets; our ability to identify, attract, develop and retain a skilled, engaged and diverse workforce; our ability to procure insurance at reasonable rates; and our dependence on our subsidiaries for cash to satisfy our obligations; and other risks and uncertainties, including those detailed from time to time in our periodic reports filed with the securities and exchange commission.

You should not place undue reliance on these forward-looking statements. Our forward-looking statements speak only as of the date of this presentation, and we undertake no obligation to publicly update or otherwise revise any forward-looking statement, whether as a result of new information, future events or otherwise, except where we are expressly required to do so by law.

This presentation also contains estimates and other information that is based on industry publications, surveys, and forecasts. This information involves a number of assumptions and limitations, and we have not independently verified the accuracy or completeness of the information.



# First Quarter Summary

Jeff Edwards, Chairman and CEO



## Q1 2022 Highlights

Continuing Strong Operating Performance Overshadowed by Industry Challenges

**99%** World-class Quality Green Customer Scorecards



**World-class Service** Green Launch Scorecards **0.39** World-class Safety Total Incident Rate (TIR)

**\$19m** Manufacturing/Purchasing Lean Savings

\$6 Reduced Overhead Lower SGA&E Expense \$3m Strategic Initiative Impacts Restructuring Savings

Volatile Customer Production Schedules Continue, Materials and Other Inflation Still Increasing



### **Culture and Values Recognized**





### **Cost Recovery and Indexing Update**



#### **Customer Initiatives**

- Received customer commitments to increase the percentage of recovery of 2021 incurred and 2022 expected incremental material costs
  - Index-based agreements
  - Negotiated price Increases
  - **Delayed LTA price adjustments**
  - Reduced "quick savings"
- Expanded index-based agreements to include customers representing over 60% of revenue base
  - Covering both oil-based materials and metals
- Pursuing additional recovery claims in-line with cost ٠ increases and market challenges going forward



# Financial Overview

Jon Banas, Executive VP and CFO



### **Financial Results**

(USD millions, except per share amounts)

	Tł	Three Months Ended March 31,								
		2022	2021							
Sales	\$	613.0	\$	669.0						
Gross Profit	\$	21.5	\$	68.3						
% Margin		3.5 %	10.2 %							
Adjusted EBITDA <sup>1</sup>	\$	0.1	\$	38.5						
% Margin <sup>1</sup>		- %	6	5.8 %						
Income Tax Expense	\$	0.7	\$	0.9						
Effective Tax Rate %		(1.1)%	6	(2.8)%						
Net Loss	\$	(61.4)	\$	(33.9)						
EPS (Fully diluted)	\$	(3.58)	\$	(2.00)						
Adjusted Net Loss <sup>1</sup>	\$	(51.4)	\$	(14.5)						
Adjusted EPS (Fully diluted) <sup>1</sup>	\$	(3.00)	\$	(0.85)						
CAPEX	\$	32.3	\$	38.6						
% of Sales		5.3 %	6	5.8 %						

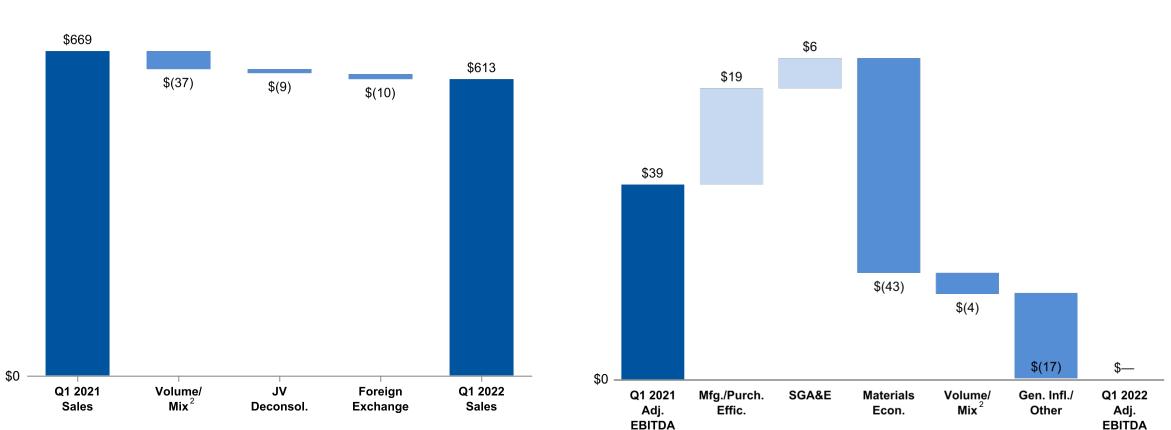
**CooperStandard** <sup>1</sup> See Appendix for definitions and reconciliation to U.S. GAAP

## Q1 2022 Bridge Analysis

Sales

(USD millions)

CooperStandard



#### Adjusted EBITDA<sup>1</sup>

<sup>1</sup> See Appendix for definitions and reconciliation to U.S. GAAP
<sup>2</sup> Net of customer price adjustments. Includes impact of material cost recoveries.

Totals may not add due to rounding

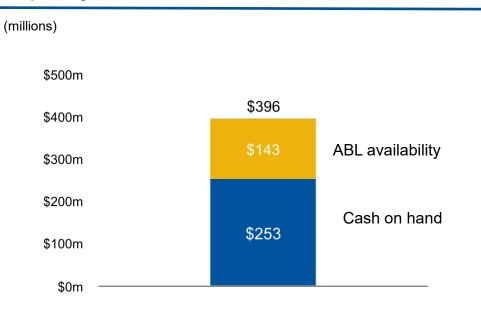
## **Continuing Solid Liquidity**

#### **Free Cash Flow<sup>1</sup>**

(millions)

	Three Months Ended March 31,							
		2022	2021					
Net cash used in operating activities	\$	(12.2)	\$	(7.1)				
Capital expenditures		(32.3)		(38.6)				
Free cash flow	\$	(44.5)	\$	(45.7)				

#### Liquidity - March 31, 2022



#### Cash Balance Includes \$50 million of Proceeds from European Asset Sale Current Liquidity More Than Sufficient to Support Operations and Strategic Initiatives

CooperStandard <sup>1</sup> See Appendix for definitions and reconciliation to U.S. GAAP

# Closing Comments

Jeff Edwards, Chairman and CEO



# **Continued Focus on Cost and Improved Efficiency**

2022 Cost Improvement Initiatives

Process rationalization of European FBD operations Consolidate EZn and MagAlloy<sup>®</sup> coating process into focused facilities Continue lean manufacturing initiatives Improving manufacturing efficiency VAVE and other cost reduction







Further global overhead and SGA&E rationalization Targeting 15% reduction in above

the plant labor costs





Maintain laser focus on overall fixed costs controls Capital, structure, spending

Complete targeted European plant restructuring initiatives Right sizing select facilities and revenues



# Q&A







### **Non-GAAP Financial Measures**

EBITDA, adjusted EBITDA, adjusted EBITDA margin, adjusted net (loss) income, adjusted (loss) earnings per share, net debt and free cash flow are measures not recognized under U.S. GAAP and which exclude certain non-cash and special items that may obscure trends and operating performance not indicative of the Company's core financial activities. Management considers EBITDA, adjusted EBITDA is defined as net loss) income, adjusted in the calculation of the financial covenants and ratios contained in the Company's financing arrangements and management uses these measures for developing internal budgets and forecasting purposes. EBITDA is defined as net loss adjusted to reflect income tax expense, interest expense net of interest income, depreciation and amortization, and adjusted EBITDA is defined as EBITDA further adjusted to reflect certain items that management does not consider to be reflective of the Company's core operating performance. Adjusted EBITDA margin is defined as adjusted EBITDA as a percentage of sales. Adjusted net (loss) income is defined as adjusted net (loss) earnings per share is defined as adjusted to reflect certain items that management does not consider to be reflective of the Company's core operating performance. Adjusted basic and diluted (loss) earnings per share is defined as adjusted to reflect of the Company's core operating performance. Adjusted basic and diluted (loss) earnings per share is defined as adjusted net (loss) earnings divided by the weighted average number of basic and diluted shares, respectively, outstanding during the period. Net debt is defined as total debt minus cash and cash equivalents. Free cash flow is defined as net cash provided by operating activities minu

When analyzing the Company's operating performance, investors should use EBITDA, adjusted EBITDA, adjusted EBITDA margin, adjusted net (loss) income, adjusted (loss) earnings per share, net debt and free cash flow as supplements to, and not as alternatives for, net (loss) income, operating (loss) earnings, or any other performance measure derived in accordance with U.S. GAAP, and not as an alternative to cash flow from operating activities as a measure of the Company's liquidity. EBITDA, adjusted EBITDA, adjusted EBITDA margin, adjusted net (loss) income, adjusted (loss) earnings per share, net debt and free cash flow have limitations as analytical tools and should not be considered in isolation or as substitutes for analysis of the Company's results of operations as reported under U.S. GAAP. Other companies may report EBITDA, adjusted tele cash flow differently and therefore the Company's results may not be comparable to other similarly titled measures of other companies. In addition, in evaluating adjusted EBITDA and adjusted net (loss) income, it should be noted that in the future the Company may incur expenses similar to or in excess of the adjustments in the below presentation. This presentation of adjusted EBITDA and adjusted net (loss) income should not be construed as an inference that the Company's future results will be unaffected by special items. Reconciliations of EBITDA, adjusted EBITDA margin, adjusted net (loss) income, adjusted (loss) earnings per share, net debt and free cash flow follow.



### **EBITDA and Adjusted EBITDA Reconciliation**

(Unaudited, dollar amounts in thousands)

	Three Months Ended March 31,					
		2022		2021		
Net loss attributable to Cooper-Standard Holdings Inc.	\$	(61,360)	\$	(33,864)		
Income tax expense		652		936		
Interest expense, net of interest income		18,177 17				
Depreciation and amortization		32,133		33,528		
EBITDA	\$	(10,398)	\$	18,384		
Restructuring charges		7,831		21,047		
Deconsolidation of joint venture <sup>(1)</sup>		2,257		_		
Impairment charges <sup>(2)</sup>		455		_		
Gain on sale of business, net <sup>(3)</sup>		_		(891)		
Adjusted EBITDA	\$	145	\$	38,540		
Sales	\$	612,984	\$	668,967		
Net loss margin (Net loss/sales)	(10.0)% (5			(5.1)%		
Adjusted EBITDA margin (adjusted EBITDA/sales)		— %		5.8 %		

1. Loss attributable to deconsolidation of joint venture investment in Asia Pacific, which required adjustment to fair value.

2. Non-cash impairment charges in 2022 related to idle assets in Europe.

3. During 2021, we recorded subsequent adjustments to the net gain on sale of business, which related to the 2020 divestiture of our European rubber fluid transfer and specialty sealing businesses.



## **Adjusted Net Loss and Adjusted EPS**

(Unaudited, dollar amounts in thousands except share and per share amounts)

	Three Months Ended March 31,					
	2022			2021		
Net loss attributable to Cooper-Standard Holdings Inc.	\$	(61,360)	\$	(33,864)		
Restructuring charges		7,831		21,047		
Deconsolidation of joint venture <sup>(1)</sup>		2,257		_		
Impairment charges <sup>(2)</sup>		455		_		
Gain on sale of business, net <sup>(3)</sup>		_		(891)		
Tax impact of adjusting items <sup>(4)</sup>		(584)		(775)		
Adjusted net loss	\$	(51,401)	\$	(14,483)		
Weighted average shares outstanding:						
Basic		17,136,411		16,951,190		
Diluted		17,136,411		16,951,190		
Loss per share:						
Basic	\$	(3.58)	\$	(2.00)		
Diluted	\$	(3.58)	\$	(2.00)		
Adjusted loss per share:						
Basic	\$	(3.00)	\$	(0.85)		
Diluted	\$	(3.00)	\$	(0.85)		

1. Loss attributable to deconsolidation of joint venture investment in Asia Pacific, which required adjustment to fair value.

2. Non-cash impairment charges in 2022 related to idle assets in Europe.

3. During 2021, we recorded subsequent adjustments to the net gain on sale of business, which related to the 2020 divestiture of our European rubber fluid transfer and specialty sealing businesses.

4. Represents the elimination of the income tax impact of the above adjustments by calculating the income tax impact of these adjusting items using the appropriate tax rate for the jurisdiction where the charges were incurred.



### **Adjusted EBITDA Margin, Financial Ratios**

Twelve Months Ended March 31, 2022

(Unaudited, dollar amounts in thousands)

CooperStandard

									T	welve Mo	nths Ended
	C	2 2021		Q3 2021	C	24 2021	Q	1 2022		March	31, 2022
Net loss attributable to Cooper-Standard Holdings Inc.	\$	(63,611)	\$	(123,173)	\$	(102,187)	\$	(61,360)	\$		(350,331)
Income tax expense (benefit)		(17,459)		32,121		23,794		652			39,108
Interest expense, net of interest income		18,125		18,243		18,359		18,177			72,904
Depreciation and amortization		35,444		36,049		33,987		32,133			137,613
EBITDA	\$	(27,501)	\$	(36,760)	\$	(26,047)	\$	(10,398)	\$		(100,706)
Restructuring <sup>(1)</sup>		11,631		1,573		2,699		7,831			23,734
Gain on sale of business, net <sup>(2)</sup>		195		_				—			195
Impairment charges <sup>(3)</sup>		841		1,006		23,762		455			26,064
Lease termination costs (4)		108		322		318		—			748
Settlement charges <sup>(5)</sup>		—		—		1,279		_			1,279
Deconsolidation of joint venture <sup>(6)</sup>		—		_		_	_	2,257			2,257
Adjusted EBITDA	\$	(14,726)	\$	(33,859)	\$	2,011	\$	145	\$		(46,429)
Debt											
Debt payable within one year									\$		53,605
Long-term debt											979,922
Total debt									\$		1,033,527
Less: cash and cash equivalents											252,911
Net debt									\$		780,616
Leverage ratio (Total debt/TTM Adjusted EBITDA)											(22.3)
Net leverage ratio (Net debt/TTM Adjusted EBITDA)											(16.8)
Interest coverage ratio (Adjusted EBITDA/Interest expense)											(0.6)
Sales	\$	533,185	\$	526,690	\$	601,349	\$	612,984	\$		2,274,208
Net loss margin (Net loss/Sales)	(11.9)	%	6 (23.4)	%	6 (17.0)	%	6 (10.0)	%	, D	(15.4)	9
Adjusted EBITDA margin (Adjusted EBITDA/Sales)	(2.8)		6.4)	%	. ,	0.3 %	. ,	— %	, D	(2.0)	%

1. Includes non-cash impairment charges related to restructuring.

2. In 2021, there were subsequent adjustments to the net gain on sale of business, which related to the 2020 divestitures.

3. Non-cash impairment charges related to fixed assets, net of portion attributable to noncontrolling interests.

4. Lease termination costs no longer recorded as restructuring charges in accordance with ASC 842.

5. Non-cash pension settlement charges and administrative fees incurred related to certain of our U.S. and non-U.S. pension plans.

6. Loss attributable to deconsolidation of joint venture investment in Asia Pacific, which required adjustment to fair value.

### **Free Cash Flow**

(Unaudited, dollar amounts in thousands)

	1	Three Months Ended March 31,						
		2022		2021				
Net cash used in operating activities	\$	(12,213)	\$	(7,084)				
Capital expenditures		(32,314)		(38,617)				
Free cash flow	\$	(44,527)	\$	(45,701)				

